

# Nadia Theders

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## Education

### Michigan State University

B.A. of User Experience Architecture | Dec. 2025

Minor in Entrepreneurship & Innovation | GPA 3.9/4.0

## Purpose Statement

As a UX Designer, Researcher, and Project Manager, I combine empathy, strategy, and innovative thinking to create user-centered solutions. I thrive in collaborative environments to make impactful digital experiences that align with user needs and business goals.

## Relevant Work Experience

### UX Project Manager

Jan. 2025- Present

WIDE Research | East Lansing, MI

- Led a team of 3 in the ongoing development of a user-centered project, overseeing HTML/CSS implementation and guiding design decisions through comparative analysis research.
- Managed direct client communication to define project goals, gather feedback, and ensure alignment throughout each project phase.
- Created and maintained a structured project timeline, coordinating tasks, delegating responsibilities, and facilitating weekly check-ins to track progress and meet deadlines.

### UX Designer

Oct. 2024-Mar.2025

The Cube at Michigan State | East Lansing, MI

- Designed intuitive wireframes and prototypes in Figma, improving usability for clients. Worked closely with clients to refine information architecture and streamline user flows.
- Conducted user research, synthesizing feedback into actionable design changes that enhanced engagement and secured a 90% satisfaction rate on project deliverables.

### UX Project Manager

Warm Up Chicken Productions| Williamston, MI

Oct. 2024 – Jan. 2025

- Collaborated with a team of 5 interns in designing digital and physical experiences, ensuring cohesive and user-friendly interactions.
- Conducted UX research, gathered insights, and iterated designs to align with user needs and project goals.
- Managed team workflows, task assignments, and progress tracking to meet deadlines efficiently.

### Lead UX Designer

Blush Skin & Beauty| Lansing, MI

Jun. 2024- Aug. 2024

- Led a 3-month UX design process for a beauty company, creating a site optimized for smooth booking and navigation.
- Developed a low-fidelity prototype and translated it into a fully functional website on Square.
- Conducted comprehensive user research, applying insights to create a website that aligned with both client objectives and user needs.

## Relevant Industry Associations

### Co-Founder & Head of Marketing for MSU Designathon

Oct. 2024- Mar. 2025

- Managed a team of 5 to build a unified cross-platform design system, ensuring consistent branding in 200+ posts.
- Co-organized MSU's first 24-hour design sprint conference, securing \$7,000 in sponsorships from 20+ organizations and engaging 200 students across 7 universities and 30 majors.
- Boosted team efficiency and engagement by 50% through a structured communication plan, generating 30,000+ interactions across platforms and enhancing overall collaboration.

## Skills

**UX/UI Design:** Wireframing, Interaction Design, Accessibility, Human-Centered Design, Prototyping, Ideation

**Research & Strategy:** UX Research, User Personas, Competitive Analysis, A/B Testing, Information Architecture

**Tools & Platforms:** Figma, Adobe Creative Cloud, WordPress, Shopify, Square, Microsoft Suite

**Technical:** HTML/CSS, Xcode, Playgrounds